

**24, 25, 26 NOVEMBER 2009** 

KOELNMESSE, COLOGNE, GERMANY



It's possible

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### CATERING DESIGN SOLUTIONS



### .....the AeroCat technical challenge





#### Innovate

the aluminum airline catering trolley
to an EASA certified
full polymer trolley

#### and contribute to:

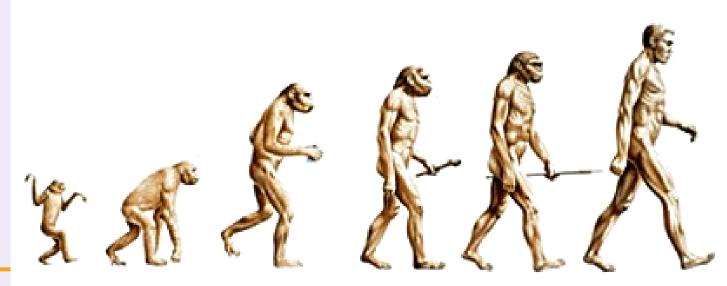
- 1. A greener environment
- 2. Reduced Total Cost of Ownership
- 3. Optimized Catering Logistics



# The evolution of the program



- 1. Replacement of aluminum by advanced polymers
- 2. Polymer creates an attractive option for RFID use
- 3. RFID (track & tracing) use, creates an opportunity for flexible financing solutions





# Managing the evolution





Collaborative approach to optimize the Airline Catering Operations



### KEY decision AeroCat!





### **Choice of Polymer material:**

- Superior on Fire, Smoke & Toxicity
- Superior on strength/stiffness
- Superior on chemical resistance
- Superior toughness and durability
- Superior on aesthetics



# Example – RADEL use - in Railway segment (1):





# Example - RADEL use - in Railway segment (2):









#### Sheet produced from:

- Radel R7700 by Evonik/Röhm
- Final Panels produced by Lakowa



### Innovation



#### **Innovative**

- Full polymer extrusion and molding
- RFID equipped enabling tracability
- Stability bottom plate
- Scratch and impact resistant
- Sealed & secured
- Improved ergonomics

#### **Quality proof**

- EASA certified (150kg utility)
- IATA approved RFID chips
- Cooling test report
- Hygiene construction





#### **Cost conscious**

- High volume production
- Maintenance free
- Light weight

#### **Environmentally friendly**

- Weight: FS: 16,9kg HS: 10kg → reduced carbon footprint
- Trading CO2 rights (ETS law 2011)
- Closed loop recyclable
- Better insulation capacity



### ...attractive?





10% of all trolleys worldwide replacement by the Tigris saves each year enough energy for the electricity needed to light the homes of 1.7 million households

(Reference: Life Cycle Assessment Report of the Dutch Scientific Institute, TNO)



### ...attractive?





23 trolleys save each year one tanker of jet fuel kerosene

(Reference: Life Cycle Assessment Report of the Dutch Scientific Institute, TNO)

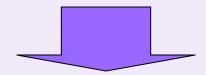


## Diversification...Copy-Paste?





**AIRLINE PRODUCTS** 



**RAILWAY PRODUCTS** 



### From Product positioning – to Service offering











# THANK YOU

### End of the presentation



Econocom, AeroCat, Zetes & YOU!

Greener catering, optimized & flexible

